

RETAIL MARKETING SUPPORT

HOW TO LOG INTO BRIDGESTONEMARKETING.COM

First Time Users

For security purposes, the first time you login to BridgestoneMarketing.com you must
1) login through bfentirenet.com and 2) validate your BridgestoneMarketing.com account.

Log in Through Entirenet

Step 1: **Login** to the Bridgestone bfentirenet.com website.

Step 2: **Click** on the “Retail Marketing Support” link under the MOST POPULAR section in the lower right hand side to navigate back to BridgestoneMarketing.com.

Validate Your BridgestoneMarketing.com Account

Step 3: **Review** your account information on BridgestoneMarketing.com and update appropriate information, including setting your password.

Step 4: **Check** the email that is associated with your Bridgestone account for a validation message - the subject line will say: “Complete Your BridgestoneMarketing.com Account Information.”

Step 5: **Click** the link in the email listed under the “Complete the Validation Process Now!” header.

And you're done!

Going forward you can log into BridgestoneMarketing.com directly!

Tips for Quick BridgestoneMarketing.com Access

- > Bookmark BridgestoneMarketing.com in your web browser.
- > On the login page, after you input your Username and Password, click the “Remember Me” box so your credentials are saved automatically.
- > If your web browser doesn't save your credentials, change your password in the My Account screen to something you can easily remember.